



MENG YUAN

UX/Product Designer

 yuanmeng@umich.edu

 7348829706

 meng11.com

EDUCATION

University of Michigan, School of Information

Sept. 2017- Apr. 2019(expected) | Ann Arbor, MI

Master of Science in Information, Human Computer Interaction track

Shanghai Jiao Tong University, School of Media and Design

Sept. 2013- Jun. 2017 | Shanghai, China

Bachelor of Engineering in Industrial Design

Minor in Business Administration

EXPERIENCE

Freelance Designer

iMade, an app for a manufacturing B2B e-commerce service platform

Dec. 2017- Feb. 2018

- Cooperated with a start-up team to design the whole product from user research to high fidelity mock-ups.
- Conducted various user research methods such as user interview, usability testing etc.
- Supported development with usable graphics and icons

YYeTs Mobile, an app for a community of Chinese overseas drama fans

Aug. 2017- Oct. 2017

- Cooperated with product manager to set the goal of redesign by critiquing the previous version, user research, competitive analysis.
- Came up with information architecture, wireframes, and later refined them into high-fidelity interfaces with several iterations.

Web Designer Intern, eXiao Technology

Mar. 2017- Jun. 2017 | Shanghai, China

- Participated in the redesign of a BPM (Business Process Management) product.
- Interviewed stakeholders and conducted user testing of the demo.
- Prototyped interactive demo and made product introduction video.

Interaction Designer Intern, Alibaba Cloud

Jun. 2016- Sept. 2016 | Hangzhou, China

- Assisted senior UX designer to design introduction pages of Alibaba Cloud products in the version updates of Alibaba Cloud app.
- Proposed a redesign plan for the homepage of Cloud Delivery Network (CDN) after research and analysis.
- Participated in the design of the back end of Package-Buy, which enabled product managers to easily generate webpages for selling product sets.

(Please visit my portfolio meng11.com for more projects)

SKILLS

Design

Storyboarding, Persona, Scenario, Wireframing, Information Architecture, Graphic Design, User Interface Design, Prototyping, 3D modeling

Research

Interview, Focus Group, Contextual Inquiry, Usability Testing, Competitive Analysis

Tools

Photoshop, Illustrator, InDesign, Sketch, Principle, Flinto, Axure PR, Invision, SolidWorks, Alias, KeyShot, Processing, Arduino

Programming

HTML, CSS, JavaScript, Python, PHP, MySQL

Others

Dance, Chinese Zither(Guzheng), Event Planning

AWARDS

Outstanding Graduates

SJTU, 2017 | TOP 100 out of 3000+

Academic Excellence Scholarship

SJTU, 2014/2015/2016 | TOP 20%

Outstanding Student Cadre Award

SJTU, 2015 | TOP 10 out of 3000+